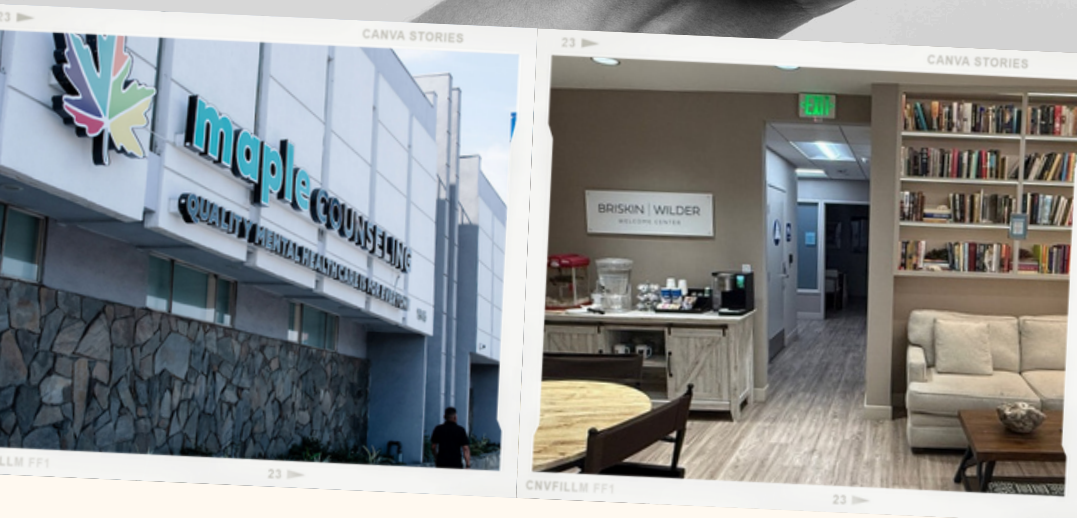


YOUR HELP HAS BEEN GIVING  
HOPE SINCE 1972



## MAPLE AT A GLANCE

**6,477 people served** through vital mental health programs and services.

Average counseling fee: **\$27.**

**53%** of total people served receive **free services.**

**320,000+** people of all ages and backgrounds helped since our founding.

Over 70% of our clients are low income; **56% earning less than \$30K annually** (HUD LA County guidelines)

Our wide range of services includes individual, family, couples, group, and children's therapy.

## WHAT WE DO

Maple Counseling is a non-profit community mental health clinic that provides services to anyone regardless of their ability to pay. We offer programs throughout Los Angeles County and beyond to clients of all ages—from toddlers through the advanced elderly. Mental health services are available to individuals, couples, families, and groups. In addition, we offer services in schools to youth ages 5–18. Available six days a week, Maple Counseling therapists treat a range of issues, including depression, anxiety, trauma, grief and loss, stress, and relational problems, among other mental health needs.

## MISSION

The mission of Maple Counseling is to provide low-cost comprehensive mental health services to individuals of all ages, couples and families, and training of graduates and post-graduates for licensure in the mental health field.

## TRAINING PROGRAM

Maple Counseling develops the mental health workforce through its structured program of supervised clinical experience required for licensure as a Marriage and Family Therapist (LMFT), Licensed Clinical Social Worker (LCSW), or Licensed Professional Clinical Counselor (LPCC). Maple Counseling programs and services are provided by over 125 mental health trainees and associates annually who work under the supervision of highly experienced licensed clinicians. Maple Counseling's training program is well known and highly respected in the field.

## LEADERSHIP

**Varina Bleil, M.Ed**  
Chief Executive Officer

**Marianne Callahan, Ph.D, LMFT**  
Chief Clinical Officer

**Tori Fisk**  
Chief Financial & Operating Officer

**Kathleen Kim**  
Chief Care Officer

**Michael Lushing**  
Chair, Board of Directors

## BRISKIN | WILDER WELCOME CENTER

The Briskin | Wilder Welcome Center helps individuals and families navigate the complex and often frustrating process of finding the right mental health care. The Welcome Center is both a program and a place at our clinic. Anyone seeking mental health care for oneself or a loved one will receive support to find the appropriate care they need, either at Maple Counseling or through our referral process to support services available in LA.

## ADULT THERAPY

Maple Counseling provides therapeutic services for individuals, couples, and groups. Individuals receive support for issues such as depression, anxiety, relationship challenges, grief and loss, trauma, and addiction in a confidential therapeutic setting. Couples meet with trained counselors to address relationship concerns, strengthen communication, and work toward becoming a more cohesive family unit. Maple also offers a range of interpersonal therapy groups for people of different ages and backgrounds, including groups focused on LGBTQ+ support and parenting.

## CHILDREN, ADOLESCENTS AND FAMILIES

Maple Counseling provides individual therapy for children and adolescents, as well as family therapy, in person at our clinic and via TeleHealth. Children and adolescents are given the opportunity to explore a wide range of developmental issues, from expression to challenges with self-esteem, peer relationships, depression and anxiety. Family members learn to develop more effective communication, establish or reestablish common family goals, strengthen bonds, and learn and practice conflict resolution. Parent education classes are also offered throughout the year to assist parents in developing improved communication and conflict resolution skills, as well as increased family joy.

## MAPLE C.A.R.E. NETWORK

In response to a series of traumatic events affecting our community, Maple Counseling established the **CARE (Community Action, Response and Education) Network**—a collaborative initiative designed to strengthen community resilience and ensure rapid access to mental health support when it is needed most.

The CARE Network brings together trained **Trauma Response Clinicians** who volunteer to provide immediate support following community crises; a **Crisis Response Team**, developed in partnership with the Beverly Hills Fire Department, that works alongside first responders during emergency situations involving mental health concerns; **Block Captains** who help connect neighbors with resources and information; a **Medical Leaders Board**, composed of healthcare professionals who often serve as the first point of contact when individuals receive difficult or traumatic news and who help direct patients to Maple Counseling for mental health support; and a **Teen Ambassadors Board**, a group of youth leaders working to raise awareness and address the growing teen and adolescent mental health crisis.

Together, the **CARE Network** helps ensure that compassionate, professional support is available across multiple points of contact throughout the community.



## PARTNERSHIPS

Maple Counseling offers school-based therapy for students, a mindfulness parenting program for families with young children, in-school social-emotional learning through Community Circle, and mental health support and referrals for non-emergency cases encountered by the Beverly Hills Fire Department.

## PALISADES COMMUNITY RENEWAL CENTER (PCRC)

Maple Counseling is proud to serve as the clinical provider for the Palisades Community Renewal Center, a program of the Picerne Family Foundation. Through this partnership, we provide free counseling to support recovery, resilience, and community to those who were impacted by the Los Angeles wildfires in 2025.

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